



GROW YOUR HP & POLY SMARTBUY SALES AND WIN!!

June 26th - October 31st, 2024

Top 10 PS & Top 2 Poly Customers who grow their smart buy sales the most will win a grand prize!

You will win:

PC Winners

- 1 BANT qualified end-user lead
- \$2,000 Spiff
- Syndicated MyShop site with exclusive HP Poly products

Poly Winners

- 1 BANT qualified end-user lead
- \$1,000 Spiff
- Syndicated MyShop site with exclusive HP Poly products



Ts & Cs: Must sell a min. of \$20K, must grow sales a minimum of 20% Y/Y. VPAs excluded. HP Authorized only. Eligible SMB Customers only. Order must be placed and shipped within time-frame.

MY SHOP:

MyShop is a TD SYNEX exclusive e-commerce tool that automatically synchronizes and keeps partners' websites updated as HP products and marketing information changes - positioning HP as the go-to source for all their IT purchases. With real-time refresh, plug-and-play capabilities and tools made for business acceleration, TD SYNEX can create everything from a personalized, easy to-use catalog of offerings to a one-stop commerce shop. Investment covers the initial site build, launch and ability to use syndicated content to up to 10 partners' websites.

BANT:

30-minute introductory calls scheduled for the resellers once the leads are fully vetted End-user customer must meet HP's objectives, target criteria and BANT requirements:
(B) - Budget is allocated & meets minimum threshold
(A) - Authoritative figure or decision maker responsible for buying
(N) - Need identified and pain points fit the product/solution
(T) - Timeframe for purchase/ deployment is <1yr Initiative also includes lead progression tracking & reporting for 12 months.