

“OWN THE MIDRANGE – SEIZE THE OPPORTUNITY”

Incentive Ts&Cs

Dell Technologies TD SYNEX FY25” **OWN THE MIDRANGE – SEIZE THE OPPORTUNITY”** Incentives **AGREEMENT TO OFFICIAL RULES AND CONDITIONS** Participation in the contest constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and Conditions.

TIMING Contest begins at 8 a.m. MDT on February 3, 2024, and ends at 11:59 p.m. MDT on January 31, 2025. Prizes will be awarded quarterly.

ELIGIBILITY The contest is open to current TD SYNEX, AVT Technology Solutions LLC, a Tech Data company Reseller sales personnel (“Resellers”) who are authorized to purchase Dell Technologies product through TD SYNEX, AVT Technology Solutions LLC a Tech Data Company), who are residents of the United States who have reached the age of legal majority in their respective jurisdictions. Resellers may be, without limitation, employees or officers of corporations or other legal entities. Once selected as a potential winner, Resellers ARE ELIGIBLE to be selected to receive more than one prize.

TO ENTER NO PURCHASE NECESSARY. No purchase or payment of any money is necessary to enter.

TD SYNEX, AVT Technology Solutions LLC, a Tech Data company, is not responsible for lost, late, incomplete, invalid, ineligible, or misdirected email or mail which will be disqualified; failed, partial or garbled computer transmissions; or technical failures of any kind, including but not limited to electronic malfunctioning of any network, hardware, or software or electronic or human error which may occur in the processing of entries. TD SYNEX reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or with the operation of the contest, or to be acting in violation of these Official Rules and Conditions. TD SYNEX reserves the right to cancel, terminate or modify the contest if it is not capable of completing as planned for any reason.

PRIZES To receive TD SYNEX “OWN THE MIDRANGE – SEIZE THE OPPRTUNITY“ Incentive prizes, Resellers reseller must be Platinum, Gold or Authorized Dell Technologies Partners and have completed the Incentive Opt-In form. **\$250 Credit Memo** for each new deal registration with a midrange storage solution sku on it

- Receive a **\$250 Credit Memo** card for each new deal registration with a midrange storage solution sku
- Submission Details: Upload your deal registration confirmation

To qualify partners must submit the proof or Deal Reg ID **no later than 11:59 pm MDT** on the final day of each quarter. Activities or POP occurring in PRIOR quarters will not be eligible.

Dell Technologies FY25 Fiscal quarter:

Q1 February 3, 2024 - May 3, 2024

Q2 May 4, 2024 - August 2, 2024

Q3 August 3, 2024 – November 1, 2024

Q4 November 2, 2024 – January 31, 2025

Opt-in is required. An individual with signing authority from the reseller company must authorize participation in this contest via the promo website at Opt-In – Dell (tdsynnex.com) **Credit Memo will be distributed to the reseller company.** Individuals accepting prizes acknowledge that they are adhering to reseller company prize guidelines.

No cash or other substitutions permitted, except by TD SYNEX who reserves the right to substitute a prize of comparable or greater value if the prize cannot be awarded as described for any reason. Prize must be accepted as awarded and is non-assignable and nontransferable. The prize will be awarded in the form of a Credit Memo (US) to the winning Reseller Company by TD SYNEX procurement team.

A credit memo with the earned incentive amount will be deposited in the Partners TD SYNEX Account provided at the end of each quarter after an authorized representative from the reseller's company completes the appropriate prize and media release form. The partner company is responsible for distributing deposited CM earnings to individual reps based on individual performance.

Allow up to 6 weeks for processing. Individual winners are limited to a maximum payout of \$5,000 (USD) within the Dell Technologies fiscal year (February 3, 2024 – January 31, 2025).

By opting into this contest, the reseller agrees to allow the prize (in the form of a Credit Memo for US partner reps) to be awarded directly **to the Reseller company.** Prize winners are responsible for taxes. Total contest payout across all eligible incentive activities cannot exceed \$22,000 per quarter. Individual reseller recipients cannot receive more than \$5,000 in payouts during the Dell Technologies Fiscal Year. Awarding of prizes will occur on a first come first served basis and through TD SYNEX procurement, based on the date the eligible activities were completed (i.e. Dell midrange storage order was booked). Submissions for prizes must be received by 11:59 pm MDT on January 31, 2025, and must be confirmed with the local TD SYNEX Business Development Executive and Dell Technologies Distribution Channel Manager. TD SYNEX and Dell Technologies reserve the right to include or exclude end-user customers at their discretion and all decisions are final. **Within fourteen (14-21) business days of being notified that he/she has been selected as a potential winner by TD SYNEX, potential winner will be required to sign PRIZE AND MEDIA RELEASE form of eligibility, a publicity release that will allow the use of the winners' names by the sponsor, and a form W-9 for tax purposes. Failure to sign and return the PRIZE AND MEDIA RELEASE form, within the time required constitutes waiver of the prize, and the prize will be awarded to an alternate winner.** Except where prohibited, the winner will be responsible for all applicable taxes. The TD SYNEX policy is to award the PRIZE to the company for which you work. By signing below, you acknowledge that you and/or your company are responsible for any associated income/payroll taxes. TD SYNEX will not pay any taxes on your behalf. Potential winners will be notified by email or telephone. Except where prohibited by law, participation in the contest constitutes the winners' consent to use of the winners' name, winners' company name, city and state for promotional purposes without further payment or consideration. Any additional costs relating to the prize, and incurred as a result of accepting the prize, is the sole responsibility of the winner. TD SYNEX reserves the right in its sole discretion to supplement or make changes to the rules of any contest at any time without notice. TD SYNEX reserves the right in its sole discretion to interpret the rules of any contest, and such interpretation shall be binding upon all participants

Dell Midrange Storage is limited to the below Dell products – No other product will count toward this incentive – must be one of the products listed below and minimum \$6K.

Product Family Product Name Partner Purchase Path Base & Growth Rebate Eligibility

Product Family	Product Name	Partner Purchase Path	Base & Growth Rebate Eligibility
UNITY XT	EMC UNITY	Specialty Product	Base Storage+
PowerStore	POWERSTORE 1000	Specialty Product	Base Storage+
PowerStore	POWERSTORE 1200T	Specialty Product	Base Storage+
PowerStore	POWERSTORE 1200X	Specialty Product	Base Storage+
PowerStore	POWERSTORE 3000	Specialty Product	Base Storage+
PowerStore	POWERSTORE 3200T	Specialty Product	Base Storage+
PowerStore	POWERSTORE 5000	Specialty Product	Base Storage+
PowerStore	POWERSTORE 500T	Specialty Product	Base Storage+
PowerStore	POWERSTORE 5200T	Specialty Product	Base Storage+
PowerStore	POWERSTORE 5200X	Specialty Product	Base Storage+
PowerStore	POWERSTORE 7000	Specialty Product	Base Storage+
PowerStore	POWERSTORE 9000	Specialty Product	Base Storage+
PowerStore	POWERSTORE 9200T	Specialty Product	Base Storage+
PowerStore	POWERSTORE 9200X	Specialty Product	Base Storage+
PowerStore	POWERSTORE 9U RACK	Specialty Product	Base Storage+
PowerStore	POWERSTORE DAE 25X2.5	Specialty Product	Base Storage+
PowerStore	POWERSTORE DAE 25X2.6	Specialty Product	Base Storage+
PowerStore	POWERSTORE DAE 25X2.7	Specialty Product	Base Storage+
PowerStore	POWERSTORE DAE 25X2.8	Specialty Product	Base Storage+
PowerStore	POWERSTORE ENS24	Specialty Product	Base Storage+
PowerStore	POWERSTORE RACK	Specialty Product	Base Storage+
PowerStore	POWERSTORE RACK PDU	Specialty Product	Base Storage+
PowerStore	POWERSTORE UPG	Specialty Product	Base Storage+
PowerStore	STAAS POWERSTORE UPGRADE	Specialty Product	Base Storage+
UNITY XT	UNITY 380	Specialty Product	Base Storage+
UNITY XT	UNITY 380F	Specialty Product	Base Storage+
UNITY XT	UNITY 480	Specialty Product	Base Storage+
UNITY XT	UNITY 480F	Specialty Product	Base Storage+
UNITY XT	UNITY 680	Specialty Product	Base Storage+
UNITY XT	UNITY 680F	Specialty Product	Base Storage+
UNITY XT	UNITY 880	Specialty Product	Base Storage+
UNITY XT	UNITY 880F	Specialty Product	Base Storage+
UNITY XT	UNITY 9U WRACK AF	Specialty Product	Base Storage+
UNITY XT	UNITY 9U WRACK HF	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC DC DAE 25	Specialty Product	Base Storage+

UNITY XT	UNITY CLASSIC DC DAE 25 AF	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC SPARES	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC SPARES AF	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC SPARES AF DOMS	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC SPARES DOMS	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC UPG	Specialty Product	Base Storage+
UNITY XT	UNITY CLASSIC UPG AF	Specialty Product	Base Storage+
UNITY XT	UNITY DAE 15	Specialty Product	Base Storage+
UNITY XT	UNITY DAE 25	Specialty Product	Base Storage+
UNITY XT	UNITY DAE 25 AF	Specialty Product	Base Storage+
UNITY XT	UNITY DAE 80 AF	Specialty Product	Base Storage+
UNITY XT	UNITY OTHER	Specialty Product	Base Storage+
UNITY XT	UNITY PRODUCT	Specialty Product	Base Storage+
UNITY XT	UNITY PRODUCT	Specialty Product	Base Storage+
UNITY XT	UNITY RACK	Specialty Product	Base Storage+
UNITY XT	UNITY RACK DOOR AF	Specialty Product	Base Storage+
UNITY XT	UNITY UPG	Specialty Product	Base Storage+
UNITY XT	UNITY UPG AF	Specialty Product	Base Storage+
UNITY XT	UNITY VSA SOFTWARE	Specialty Product	Base Storage+
UNITY XT	UNITY VSA SOFTWARE UPGRADE	Specialty Product	Base Storage+
UNITY XT	UNITY VSA TLA SWAAA SOFTWARE	Specialty Product	Base Storage+
UNITY XT	UNITY XT DAE	Specialty Product	Base Storage+
UNITY XT	UNITY XT VIRTUAL BASE	Specialty Product	Base Storage+
UNITY XT	UNITYVSA SW	Specialty Product	Base Storage+
UNITY XT	UNITYXT 380	Specialty Product	Base Storage+
UNITY XT	UNITYXT 380F	Specialty Product	Base Storage+
UNITY XT	UNITYXT 480	Specialty Product	Base Storage+
UNITY XT	UNITYXT 480F	Specialty Product	Base Storage+
UNITY XT	UNITYXT 680 DIP CONVERSION	Specialty Product	Base Storage+
UNITY XT	UNITYXT 680F DIP CONVERSION	Specialty Product	Base Storage+
UNITY XT	UNITYXT 880 DIP CONVERSION	Specialty Product	Base Storage+
UNITY XT	UNITYXT 880F DIP CONVERSION	Specialty Product	Base Storage+
UNITY XT	UNITYXT SW	Specialty Product	Base Storage+