Q2: Cisco Cloud Infrastructure Software Group Partner Promotions

Q2 Ends January 28th, 2023



The global cloud computing market is expected to grow from \$445.3 billion in 2021 to \$947.3 billion by 2026. That's setting up exciting new sales opportunities for Cisco Partners. To help you make the most of this massive opportunity, Cisco has introduced a new set of promotions to drive accelerated Cloud Networking, Intersight, and UCS business within your accounts. These promotions will be updated quarterly, so be sure to check back often to stay current.

Act fast!

There's never been a better time to take advantage of the wealth of new opportunities in cloud and compute. Check out Cisco's promotional details today!

Click here to view the latest Promotions!





HyperFlex

<u>HyperFlex Express</u>: Lead with bundles, up to 86.5% net effective discount off list price

HyperFlex Partner Discounts: Up to 85% net effective discount for qualified deals and partners

VIP40 Bonus Rebate: 50% Bonus increase on base rebate on HX M6 HW SKU

<u>Compute Shogun</u>: Partner Engineers can earn points for demos, sales, and training!



Intersight

IWO Free Trial & 40% Off

<u>VIP40 Bonus Rebate</u>: Bonus rebate on Intersight Renewal booking

<u>Lifecycle Incentive Program</u> Rewards partners driving software use, adoption, and expansion

<u>Intersight Cloud Operations Shogun</u>: Partner engineers can earn points for training, demos, and sales



Scan to join Channels WebEx Teams Space for up-to-date announcements



UCS X-Series

<u>Xcellerate</u>: Compelling customer offer, includes free gear

<u>VIP40 Bonus Rebate</u>: 50% bonus increase on base rebate on UCSX M6 HW SKU

<u>Compute Shogun</u>: Partner Engineers can earn points for demos, sales, and training!



Cisco Networking

Nexus bundle promotion: Offer built-in bundle discount pricing with sweet spot configurations to accelerate opportunity closing

Nexus-Optics attach pricing: Up to 15% automated discount on Cisco optics SKU when optics is attached to Nexus 9K/3K deal

<u>VIP40 Bonus Rebate</u>: Partners get bonus rebate up to 50% increase on VIP base rebate on all Nexus and MDS eligible hardware SKU ,and, up to 16% on DCN Premier or Day2 Ops subscription

Shogun: Partner engineers can earn points for training, demos, and sales