

Apple in Public Sector

Addressing the digital divide



Millions of Americans lack access to basic digital necessities, creating unnecessary barriers to economic opportunity and civic and cultural participation. Many government agencies are using the Apple platform to address this digital divide.

iPad is the best choice for older adults, people with disabilities, and Veterans. And libraries and community centers are equipping their facilities with Mac computers to create digital hubs for local communities.

Why choose Apple for your digital inclusion efforts

Accessibility built-in

[Watch](#)

- Inclusive by design, so your constituents can use devices in ways that work for them
- Access to curated tutorials on features and support for sign language
- Assistive technologies support vision, mobility, hearing, speech, and cognitive disabilities

Access to free learning resources

[Resources](#)

- In-person group sessions at your nearest Apple Store with Today at Apple
- Access to a growing library of resources for learning and skill development
- Professional learning classes for digital navigators, staff, and volunteers

Lifecycle value

[Study](#)

- iPad and MacBook Air devices retain 20 percent and 25 percent of their original value, respectively, by the end of their four-year life cycle*
- According to a recent study, organizations that switch to Apple devices may realize 35 percent greater operational efficiency for IT teams*
- Apple provides responsible recycling programs for the end of a device life cycle

Connect with an Apple representative today | statelocalsales@apple.com