



BMW DRIVING EXPERIENCE

Saturday, September 21 | Spartanburg, SC

Join us for an inaugural event bringing TD SYNEX vendors, customers and the community together for an ultimate driving experience at the BMW Performance Driving School. You and your team will spend the day behind the wheel of BMW vehicles as you embark on four thrilling track and off-road driving experiences. This thrilling event will conclude with an evening reception featuring raffle prizes, live music and more!

Benefiting A Child's Haven, Clement's Kindness, Make-A-Wish South Carolina and Pendleton Place

SPONSORSHIP OPPORTUNITIES

DRIVING SPONSORSHIPS

Sponsorship Benefits	Presenting	Diamond	Platinum	Gold	Silver
	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000
Drivers to participate in all event activities	10	8	6	4	2
Signage on cars with company logo prominently displayed	●	●	●	●	●
Social media recognition for event sponsorship	●	●			
Signage with company logo displayed at event	●	●	●	Name listing on event signage	Name listing on event signage

UPGRADE OPPORTUNITIES

Upgrade Opportunity	Description	Sponsorship Investment
Classic Race Cars (Limit 1)	Ride in iconic cars like M1, Z4 GTLM and E92 M3 GTLM with driver Bill Auberlen, the winningest Driver in International Motor Sport Association History.	\$25,000

NON-DRIVING SPONSORSHIPS

Sponsorship Level	Sponsorship Benefits	Tickets to Event Reception	Sponsorship Investment
Reception	Signage with company logo prominently displayed at event reception	4	\$5,000
Giveaway (Limit 2)	Logo prominently displayed on giveaway bags Opportunity to provide a branded gift for the gift bags	2	\$3,000
Starting Line (Limit 1)	Signage with company logo prominently displayed at the starting line of all available courses	2	\$3,000
Course (Limit 4)	Signage with company logo prominently displayed at one of the four courses that all participants will drive	2	\$2,500

SELECT YOUR LEVEL

See complete list of benefits on previous page.

DRIVING SPONSORSHIPS*

- Presenting - \$20,000
- Diamond - \$15,000
- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$3,000

- Classic Race Cars upgrade - \$25,000

NON-DRIVING SPONSORSHIPS*

- Reception - \$5,000
- Giveaway - \$3,000 (Limit 2)
- Starting line - \$3,000 (Limit 1)
- Course - \$2,500 (Limit 4)

*Subject to availability based on sponsorship level and date sponsorship is confirmed.

RAFFLE DONATION

Please fill out the below information to donate an item for the tournament raffle:

Item Description: _____ Retail Value: _____

PAYMENT

All sponsorship payments must be paid in full by event date unless otherwise specified.

Credit Card

To pay via credit card, please visit www.SYNNEXSharetheMagic.com. Select "Donate Now" in the top right corner of the website, then select the South Carolina chapter. Please include "2024 BMW Driving Experience Sponsorship - {Sponsor Organization Name}" in the "optional" text box of the donation form.

MDF (TD SYNNEX vendors only)

Check

Please make checks payable to Community Foundation of Greenville c/o TD SYNNEX Share the Magic

CONTACT INFORMATION

Sponsor Organization: _____
(As it should be listed on event materials)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Please provide contact to obtain marketing assets included with sponsorship:

Contact Name: _____

Phone: _____ Email: _____

REMIT FORM ALONG WITH PAYMENT TO:

Anna Wofford, Hughes Agency

110 E. Court Street, Suite 100, Greenville, SC 29601
(864) 271.0718

AnnaW@Hughes-Agency.com