



TD SYNEX

*Share the Magic*<sup>™</sup>



BENEFITING LOCAL CHILDREN'S CHARITIES

# 2024

# SPONSORSHIP OPPORTUNITIES

# OVERVIEW

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Founded in 2011 by Peter Larocque, TD SYNEX President of North America, TD SYNEX Share the Magic was established to support children, advance wellness and address the digital divide. Since its inception, TD SYNEX Share the Magic has raised more than **\$25 million** and has expanded from South Carolina to Canada, Colorado, California, Illinois, Arizona, Florida and Texas.

Sponsoring a TD SYNEX Share the Magic event puts your company in front of vendors, business partners and potential customers across the world, all while supporting important charities.

ALTHOUGH THE NEEDS ARE MANY, SO ARE THE OPPORTUNITIES TO HELP MAKE A DIFFERENCE.



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# SOUTH CAROLINA CELEBRATION

October 12 | Fluor Field | Greenville, SC

The 14th Annual TD SYNEX Share the Magic Celebration will be held on October 12th at Fluor Field in Greenville, SC. TD SYNEX will bring their vendors, customers, local Upstate businesses and the community together for an inspiring evening to raise money for children and families in need. The event will feature silent and live auctions, cocktails, hors d'oeuvres and special music entertainment by one of America's hottest party bands, Party on the Moon.

Sponsorship Benefits	Major League	Magic Maker	Diamond	Platinum	Gold	Silver
	\$50,000	\$35,000	\$25,000	\$10,000	\$5,000	\$3,000
Hotel accommodations from October 12-13th	2 Rooms					
Invitation to exclusive celebration pre-party where guests will have the opportunity to network with a handful of TD SYNEX senior level executives	4 Attendees					
Company logo in prominent location on collateral	●	●				
Company logo featured on auction website	●	●				
Recognition in post-event media	●	●	●			
Special recognition in event presentation	Logo	Logo	Logo			
Recognition in event printed program	Full page ad	Full page ad	Half page ad	One-third page ad		
Recognition in print and digital event materials	Logo	Logo	Logo	List	List	List
Attendees	20	20	16	10	10	8

## BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.

# CANADA GALA

**October 16**

Held on the final evening of the Inspire Conference and broadcasted to remote attendees, the TD SYNEX Share the Magic Canada Gala will bring TD SYNEX vendors, partners, associates, and friends together for a fun-filled evening supporting FIRST® Canada and Kids Help Phone.

## ATTENDING SPONSORSHIPS

Sponsorship Benefits	Exclusive Gala Host	Magic Maker	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Full page letter in program and on Share the Magic website	●	●				
Recognition during onsite and virtual event program	●	●	●			
Opportunity for remarks at event presentation	3 min. speech	3 min. speech	1 min. speech	30 sec. video		
Recognition of support in event presentation introduction	●	●	●	●		
Special seating	20 VIP	20 VIP	20 VIP	10		
Company logo on event site and auction app	●	●	●	●	●	
Recognition in event program	Full page ad inside front cover	Full page ad	Full page ad	Half page ad	●	●
Attendees	16	16	12	8	6	4

## NON-ATTENDING SPONSORSHIPS

**Full Page Ad in Program | \$1,000**

**Half Page Ad in Program | \$650**

## BENEFITING:



First Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.



Kids Help Phone is Canada's only 24/7, e-mental health national support service. They offer professional counseling, information and referrals with a volunteer-led, text based support to young people in both English and French.

# ARIZONA SPEAKEASY SOIREE

April 11 | Gilbert, AZ

The TD SYNEX Share the Magic Speakeasy Soiree will be held on April 11th in Gilbert, AZ. TD SYNEX will bring their vendors, customers, local businesses and the community together for an inspiring evening to raise money for Special Olympics of Arizona and House of Refuge.

## ATTENDING SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Ritz (limit 1)	Gatsby (limit 2)	Flapper (limit 4)	Speakeasy (limit 6)
	\$15,000	\$5,000	\$2,500	\$1,000
3-5 minute speech from vendor at event	●			
Post-event media recognition	●			
Promotional items with sponsor logo	●			
Sponsor the casino room	●			
Advertisement in event program	●	●		
Company recognition in all event advertising and social media	●	●		
Recognition during the event	●	●		
Company name on a signature cocktail	●	●	●	
Company recognition in print and digital materials	Logo	Logo	Logo	List
Attendees	12 VIP tickets	10 tickets	6 tickets	4 tickets
Table décor with company logo	●	●	●	●

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Cigar Rolling Sponsor	Photo Booth Sponsor	Jazz Singer Sponsor	Event Password Sponsor	Signature Cocktail Sponsor
	\$2,250	\$1,500	\$1,500	\$1,000	\$500
Company logo on signage	Cigar Station	Photo Booth	Event Signage		
Company acknowledgement	Logo on Cigar Band	Logo on Photo Print Out	Singer to recognize company during performance	Password and naming of a signature cocktail	Opportunity to name a signature cocktail
Company name listing in program	●	●	●	●	●

## INDIVIDUAL TICKETS \$100

### BENEFITING:



House of Refuge is located on 20 acres in Southeast Mesa, Arizona. The organization rents 88 2-bedroom homes to families experiencing homelessness. By providing a home and comprehensive services, House of Refuge helps families overcome homelessness, become self-sufficient and move to sustainable housing.



Special Olympics Arizona provides year-round sports training and athletic competitions in a variety of Olympic-type sports for children and adults with intellectual disabilities.

# CALIFORNIA BAY AREA GOLF TOURNAMENT

March 21 | CordeValle Golf Club | San Martin, CA

The TD SYNnex Share the Magic Bay Area chapter will host its third annual golf tournament on Thursday, March 21st at CordeValle Golf Club in San Martin, CA. You will not want to miss this opportunity to play at one of the California Bay Area's most prestigious golf courses and support children in need.

## PLAYING SPONSORSHIPS

Sponsorship Benefits	Magic Maker Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Special recognition at awards reception	●	●				
Accommodations at CordeValle Resort	3 Rooms	2 Rooms	1 Room			
Signage with company logo prominently displayed at tournament	●	●	●	●	●	
Tee / Green sponsorship with company logo listed on signage	●	●	●	●	●	●
Play at tournament with all meals, green fees, cart fees and range	8 Golfers	6 Golfers	4 Golfers	3 Golfers	2 Golfers	1 Golfer
Recognition in event materials and signage	Logo	Logo	Logo	Logo	List	List
Player gift	●	●	●	●	●	●

Players may be separated to be paired with CordeValle members.

## NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Golf Club Sponsor	Beverage Cart Sponsor	Golf Ball Sponsor	Par 3 Sponsor	Tee / Green Sponsor
	\$5,000	\$4,000	\$2,500	\$1,000	\$850
Logo displayed on tournament rental clubs	●				
Logo printed on sleeve of golf balls provided to all players			●		
Signage to promote company	Registration	Beverage Cart	Registration	Par 3 Hole	
Opportunity to interact with players during tournament	Tee / Green	Beverage Cart	Tee / Green	Par 3 Hole	Tee / Green
Logo displayed on course	Registration	Beverage Cart	Registration	Par 3 Hole	Tee / Green
Company name listed on event materials and signage	●	●	●	●	●

BENEFITING:



The Aubri Brown Club supports families who have lost of a child between the ages of birth to 18 years of age, in practical, emotional, and financial ways.



Make-A-Wish Greater Bay Area fulfills the wishes of children between the ages of 2.5 and 18 who have critical illnesses across 17 counties of Northern California.

# FIRST® GOLF TOURNAMENT

June 10 | Angus Glen Golf Course | Markham, ON

The TD SYNnex Share the Magic FIRST® Golf Tournament will be held on June 1 at the Angus Glen Golf Course in Markham, ON.

Tournament Host	\$15,000
Tournament Ambassador	\$10,000
Premium Food Sponsor	\$7,000
Auction & Raffle Sponsor	\$7,000
Golf Cart & Snack Pack Sponsor	\$5,000
Survival Pack Sponsor	\$5,000
Premier Hole Sponsor	\$3,500
Robot Sponsor	\$3,000
Beverage Cart Sponsor	\$3,000
Golf Ball and Tee Sponsor	\$3,000
Closest to the Pin Sponsor	\$3,000
Men's Longest Drive Sponsor	\$3,000
Women's Longest Drive Sponsor	\$3,000
Program Guide Ad	\$3,000
Driving Range and Practice Green Sponsor	\$2,500
Hydration Station Sponsor	\$2,500
Photo Sponsor	\$2,500
Specialty Beverage Station Sponsor	\$2,500
Inflatable Boat Sponsor	\$2,500
Volunteer Team T-Shirt Sponsor	\$2,500
Student Snack Cart Sponsor	\$2,500
Water Bottle Sponsor	\$2,500
Scavenger Hunt Sponsor	\$2,500
Gift Bag Sponsor	\$2,000
Flag Sponsor	\$1,500
Tee Block Sponsor	\$1,500
Foursome	\$1,500
Driving Range and Practice Green Sponsor	\$1,500
Robo-Greeter Sponsor	\$1,000
Cube Pull Sponsor	\$1,000
Sponsor A Mentor	\$500



First® Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.



# GREENVILLE DRIVE BASEBALL GAME

June 26 | Fluor Field | Greenville, SC

TD SYNnex Share the Magic is teaming up with the Greenville Drive once again to help children in need. Host your partners, associates, friends and family for a fun night in the ballpark!

Sponsorship Benefits	Rooftop	Budweiser Double Suite	West End Suite	Dugout	Green Monster	Group Ticket Packages
	\$5,000	\$4,250	\$2,550	\$2,000	\$800	TBD
Special Seating During Game	Rooftop Seating for 60	Rooftop Seating for 50	Owners Suite Seating for 30	Field Level Seating for 20	Red Sox Style Green Monster Seating for 12	Custom packages can be created with group general admission seating, t-shirts, and food & beverage vouchers
Food & Beverage	Private Bar with \$200 Bar Credit 2-Hour Buffet	Dedicated Attendant and \$500 Food & Beverage Credit	Dedicated Attendant and \$400 Food & Beverage Credit	Includes \$200 Food & Beverage Credit	(12) \$10 Gift Cards for Food & Beverage	
TD SYNnex Share the Magic T-shirts	60	50	30	20	12	

Game sponsorships are limited. Sold on a first come, first served basis. Email [AnnaW@hughes-agency.com](mailto:AnnaW@hughes-agency.com) to secure your sponsorship.

## BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.



# TAMPA BAY FISHING TOURNAMENT AND CASINO NIGHT

August 9 | St. Petersburg, FL

Join us for a sun soaked day in Tampa Bay August 9th for a fishing excursion and dazzling Casino Night. The events will feature a live auction, games, team prizes and more.

Sponsorship Benefits	Magic Maker	Diamond	Platinum	Gold	Silver
	\$40,000	\$25,000	\$15,000	\$10,000	\$5,000
Hotel accommodations from August 8th-9th at the host hotel	2 Rooms				
Onstage vendor recognition and VIP table at weekend events	●	●			
Vendor recognition in event advertising and social media	Logo	Logo			
Fishing Excursion (Teams of 4)	2 Teams	1 Team	1/2 Team		
Opportunity to include a TD SYNEX executive as part of fishing team	●				
Casino Night attendees	12	10	8	6	4
Vendor recognition in print and digital materials	Logo	Logo	Logo	Logo	Logo
Additional Casino Night guest passes*	Up to 6	Up to 5	Up to 4	Up to 3	Up to 2

\*Passes available as add-on purchases for sponsors at \$500 each.

## CASINO NIGHT UPGRADE OPPORTUNITIES

Sponsorship Level	Sponsorship Benefits	Sponsorship Investment
Sponsored Table Gift	Work with our team to design a custom gift that will be given to each attendee at Casino Night	\$10,000
Casino Game Table Sponsorship (1 available)	Vendor branding on tickets/tables or chips	\$7,500
Premium Bar Sponsorship (1 available)		\$7,500
Photo Booth	Featuring vendor branding	\$3,500
Specialty Dessert	Vendor branded treat at Casino Night	\$2,500

## ADDITIONAL FISHING TOURNAMENT SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Sponsorship Benefits	Sponsorship Investment
Fisherman® Tacklebox Gift Kit for up to 90 fishermen (1 available)	Custom gift box featuring vendor branded items (tumbler, cooling towel, etc)	\$7,500
Sunglasses Giveaway	Polarized sunglasses giveaway to fishermen - vendor branding/signage included	\$10,000



The Children's Dream Fund makes dreams come true for children with life-threatening illnesses living throughout West Central Florida. From puppies to playgrounds, special trips to meetings with celebrities, The Children's Dream Fund helps every child referred by area hospitals, doctors, nurses, child life and social workers, friends, families and other patients.

# COLORADO GOLF TOURNAMENT

September 20 | Coal Creek Golf Course | Louisville, CO

Join TD SYNEX associates, vendors, partners and community friends at the 4th Annual TD SYNEX Share the Magic Colorado Golf Tournament for a day of golf, networking and fun supporting the Children's Hospital Colorado Foundation and the Hope for the Warriors veteran's organization.

## PLAYING SPONSORSHIPS

Sponsorship Benefits	Ace (limit 1)	Eagle	Birdie	Foursome	Individual
	\$10,000	\$5,000	\$3,000	\$1,000	\$250
Play at tournament with all meals, green fees, cart fees and range	Two Foursomes	One Foursome	One Foursome	One Foursome	One Player
Promotional opportunity to provide branded gifts for player bag	●				
Recognition during event program	●	●			
Table display opportunity on course	●	●			
Social media recognition pre and post event	●	●	●		
Signage with company logo displayed at tournament	●	●	●		
Tee/Green sponsorship	●	●	●		
Player gift bag	●	●	●	●	●

## NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Beverage Cart	Lunch	Breakfast	Player Gift	Player Awards	Kick-off Breakfast Bar	Par 3 (limit 4)	Tee/Green
	\$3,000	\$2,500	\$2,500	\$1,500	\$1,200	\$1,000	\$1,000	\$300
Table display opportunity to promote company	●	●	●			●		
Opportunity to interact with players during tournament	●	●	●			●	Par 3	
Social media recognition post event	●	●	●	●	●	●	●	●
Logo displayed prominently at tournament	Beverage Cart	Lunch Area	Breakfast Area	Registration Area	Awards Table	Bar	On Course	On Green

## BENEFITING:



Supporting the region's only nonprofit pediatric hospital, the Children's Hospital Colorado Foundation is dedicated to caring for and curing children through the provision of high-quality care, education, research and advocacy.



Hope for the Warriors is a national nonprofit that assists veterans, service members and military families with a variety of programming, including clinical health and wellness, sports and recreation and transition services.

# ILLINOIS GOLF TOURNAMENT

September 23 | Cantigny Golf Club | Wheaton, IL

Join TD SYNnex associates, vendors, partners and community friends at the Illinois Golf Tournament for a day of golf, networking and fun supporting the Clearbrook, Fox Valley Special Recreation Association, and Little Friends.

Sponsorship Benefits	Presenting Sponsor	19th Hole Reception	Golf Ball/ Player Gift Sponsor	Lunch Sponsor	Beverage Cart Sponsor	Bloody Mary Sponsor	Par 3/ Longest Drive	Foursome
	\$15,000	\$10,000	\$7,500	\$7,500	\$5,000	\$3,500	\$2,500	\$2,000
Play at tournament, all meals included, green fees, cart fees and range access	Two Foursomes	Foursome	Foursome	Foursome	Foursome	Foursome	Foursome	Foursome
Promotional opportunity to provide branded gifts for player bag	●							
Signage with company logo prominently displayed at tour	●	●	●	●	●	●	●	
Players invited to the 19th hole reception	●	●	●	●	●	●	●	●
Player gift	●	●	●	●	●	●	●	●

## BENEFITING:



Clearbrook empowers adults and children with intellectual and developmental disabilities.



FVSRA provides diverse recreational activities to Illinois residents of all ages and abilities



Little Friends empowers people of all ages experiencing autism, intellectual and emotional disabilities.

# AUCTION DONATIONS

Many of the TD SYNEX Share the Magic events feature silent and live auctions. Contributions from TD SYNEX vendors, local business, restaurants and other partners contribute to the success of the auctions each year.

The auctions feature various electronics, art, getaways, trip packages, dining certificates, and more. Donations should have a value of \$200 or more and may be combined with other packages to increase the value.

Select high-value donations chosen by the event committee will be featured in a live auction. These are typically distinct items, trips or experiences that our attendees cannot often find elsewhere.

Event recognition will be provided for all auction donors based on the donation level.

## DONATION FORM:

Sponsor Organization: \_\_\_\_\_  
(As it should be listed on event materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Item(s) Description

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### Item(s) Value

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### Remit form along with item(s) to:

Anna Wofford, Hughes Agency

110 E. Court Street, Suite 100, Greenville, SC 29601

(864) 271.0718

AnnaW@Hughes-Agency.com



# YES, I WANT TO BE A SPONSOR.

Please check the event(s) and level(s) you would like to sponsor.

## SOUTH CAROLINA CELEBRATION

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## CANADA GALA

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## ARIZONA SPEAKEASY SOIREE

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## CALIFORNIA BAY AREA GOLF TOURNAMENT

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## FIRST CANADA GOLF TOURNAMENT

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## GREENVILLE DRIVE BASEBALL GAME

Game sponsorships are limited. Sold on a first come, first served basis.

EMAIL [ANNAW@HUGHES-AGENCY.COM](mailto:ANNAW@HUGHES-AGENCY.COM) TO CONFIRM AVAILABILITY AND SECURE YOUR SPONSORSHIP.

## TAMPA BAY FISHING TOURNAMENT AND CASINO NIGHT

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## COLORADO GOLF TOURNAMENT

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.

## ILLINOIS GOLF TOURNAMENT

### PLEASE SELECT ONE:

- I would like to sponsor at the \_\_\_\_\_ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$\_\_\_\_\_.



# SPONSORSHIP FORM

## PAYMENT

All sponsorship payments must be paid in full by event date unless otherwise specified.

Check

An invoice will be sent to the email provided below with instructions on who to make the check payable to.

Credit Card

An invoice will be sent to the email provided below with instructions on how to make a credit card payment.

MDF

## CONTACT INFORMATION

Sponsor Organization: \_\_\_\_\_  
(As it should be listed on event materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please provide contact to obtain marketing assets included with sponsorship:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Remit form along with payment to:

Anna Wofford, Hughes Agency  
110 E. Court Street, Suite 100, Greenville, SC 29601  
(864) 271.0718  
AnnaW@Hughes-Agency.com

