



TD SYNEX

Share the Magic[™]



BENEFITING LOCAL CHILDREN'S CHARITIES

2023

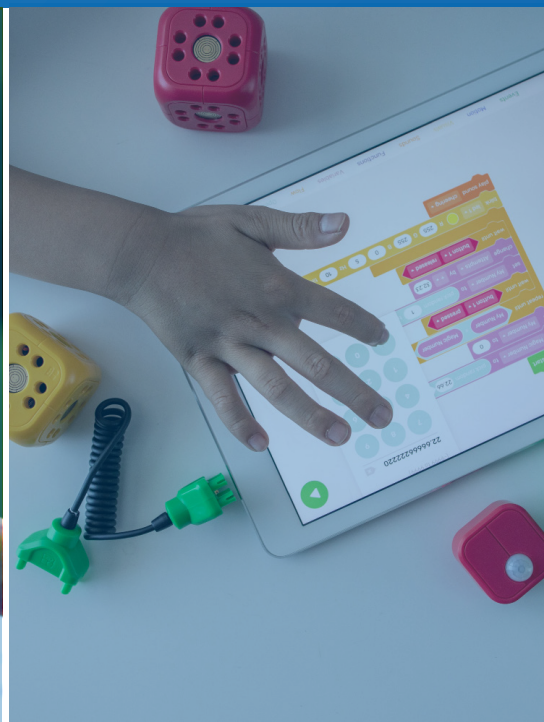
SPONSORSHIP OPPORTUNITIES

OVERVIEW

Founded in 2011 by Peter Larocque, TD SYNEX President of North America, TD SYNEX *Share the Magic* was established to support children, advance wellness and address the digital divide. Since its inception, TD SYNEX *Share the Magic* has raised more than **\$22 million** and has expanded from South Carolina to Canada, Colorado, California, Illinois, Arizona, Florida and Texas.

Sponsoring a TD SYNEX *Share the Magic* event puts your company in front of vendors, business partners and potential customers across the world, all while supporting important charities.

ALTHOUGH THE NEEDS ARE MANY, SO ARE THE OPPORTUNITIES TO HELP MAKE A DIFFERENCE.



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SOUTH CAROLINA CELEBRATION

October 7 | Hartness Estate | Greenville, SC

The 13th Annual TD SYNEX *Share the Magic* Celebration will be held on October 7 at Hartness Estate in Greenville, SC. TD SYNEX will bring their vendors, customers, local Upstate businesses and the community together for an inspiring evening to raise money for children and families in need. The event will feature silent and live auctions, cocktails, hors d'oeuvres and special music entertainment by one of America's hottest party bands, Party on the Moon.

Sponsorship Benefits	Magic Multiplier	Magic Maker	Diamond	Platinum	Gold	Silver
	\$50,000	\$35,000	\$25,000	\$10,000	\$5,000	\$3,000
Hotel accommodations from October 6-8th at Hotel Hartness, the new four-star boutique hotel at the event site	2 Deluxe Rooms					
Invitation to exclusive celebration pre-party where guests will have the opportunity to network with a handful of TD SYNEX senior level executives	4 Attendees					
Company logo in prominent location on collateral	●	●				
Company logo featured on auction website	●	●				
Recognition in post-event media	●	●	●			
Special recognition in event presentation	Logo	Logo	Logo			
Recognition in event printed program	Full page ad	Full page ad	Half page ad	One-third page ad		
Recognition in print and digital event materials	Logo	Logo	Logo	List	List	List
Attendees	20	20	16	10	10	8

BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.

CANADA GALA

October 18

Held on the final evening of the Inspire Conference and broadcasted to remote attendees, the TD SYNEX *Share the Magic* Canada Gala will bring TD SYNEX vendors, partners, associates, and friends together for a fun-filled evening supporting FIRST® Canada and Kids Help Phone.

ATTENDING SPONSORSHIPS

Sponsorship Benefits	Exclusive Gala Host	Magic Maker	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
Full page letter in program and on <i>Share the Magic</i> website	●	●				
Recognition during onsite and virtual event program	●	●	●			
Opportunity for remarks at event presentation	3 min. speech	3 min. speech	1 min. speech	30 sec. video		
Recognition of support in event presentation introduction	●	●	●	●		
Special seating	20 VIP	20 VIP	20 VIP	10		
Company logo on event site and auction app	●	●	●	●	●	
Recognition in event program	Full page ad inside front cover	Full page ad	Full page ad	Half page ad	●	●
Attendees	16	16	12	8	6	4

NON-ATTENDING SPONSORSHIPS

Full Page Ad in Program | \$1,000

Half Page Ad in Program | \$650

BENEFITING:



First Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.



Kids Help Phone is Canada's only 24/7, e-mental health national support service. They offer professional counseling, information and referrals with a volunteer-led, text based support to young people in both English and French.

ARIZONA SPEAKEASY SOIREE

April 13

The TD SYNEX *Share the Magic* Speakeasy Soiree will be held this spring in Tempe, AZ. TD SYNEX will bring their vendors, customers, local businesses and the community together for an inspiring evening to raise money for Special Olympics of Arizona and House of Refuge.

ATTENDING SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Ritz (limit 1)	Gatsby (limit 2)	Flapper (limit 4)	Speakeasy (limit 6)
	\$15,000	\$5,000	\$2,500	\$1,000
3-5 minute speech from vendor at event	●			
Post-event media recognition	●			
Promotional items with sponsor logo	●			
Advertisement in event program	●	●		
Company recognition in all event advertising and social media	●	●		
Recognition from the podium at the event	●	●		
Company name on a signature cocktail	●	●	●	
Access to VIP Area	●	●	●	
Company recognition in print and digital materials	Logo	Logo	Logo	List
Attendees	20 VIP tickets	10 tickets	6 tickets	4 tickets
Table décor with company logo	●	●	●	●

NON-ATTENDING SPONSORSHIP OPPORTUNITIES*

Sponsorship Benefits	Cigar Rolling Sponsor	Photo Booth Sponsor	Jazz Singer Sponsor	Signature Cocktail Sponsor	Event Password Sponsor
	\$2,250	\$1,500	\$1,500	\$500	\$500
Company logo on signage	Cigar Station	Photo Booth	Event Signage		
Company acknowledgement	Logo on Cigar Band	Logo on Photo Print Out	Singer to recognize company during performance	Opportunity to name a signature cocktail	Password
Company name listing in program	●	●	●	●	●

*Limit of one sponsor per level. Can be combined with individual tickets and/or attending sponsorships.

INDIVIDUAL TICKETS \$100

BENEFITING:



House of Refuge is located on 20 acres in Southeast Mesa, Arizona. The organization rents 88 2-bedroom homes to families experiencing homelessness. By providing a home and comprehensive services, House of Refuge helps families overcome homelessness, become self-sufficient and move to sustainable housing.



Special Olympics Arizona provides year-round sports training and athletic competitions in a variety of Olympic-type sports for children and adults with intellectual disabilities.

BAY AREA GOLF TOURNAMENT

April 17 | Cordevalle Golf Club

The TD SYNTEX *Share the Magic* Bay Area chapter will host its second annual golf tournament on Monday, April 17 at Cordevalle Golf Club in San Martin, CA. You will not want to miss this opportunity to play at one of the Bay Area’s most prestigious golf courses and support children in need.

PLAYING SPONSORSHIPS

Sponsorship Benefits	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Opportunity for brief remarks to all players prior to shotgun	●				
Recognition at morning reception	●				
Accommodations at local 4-star hotel	Three Rooms	Two Rooms	One Room		
Signage with company logo prominently displayed at tournament	●	●	●	●	
Tee / Green sponsorship with company logo listed on signage	●	●	●	●	●
Play at tournament with all meals, green fees, cart fees	3 Foursomes	2 Foursomes	Four Golfers*	Two Golfers*	One Golfer
Recognition in event materials and signage	Logo	Logo	Logo	List	List
Player gift	●	●	●	●	●

*Players may be separated to be paired with CordeValle members.

NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Reception Sponsor	Bloody Mary Bar Sponsor	Golf Ball Sponsor	Par 3 Sponsor	Tee / Green Sponsor
	\$4,000	\$3,000	\$2,500	\$1,000	\$850
Opportunity for brief remarks to all players	Awards				
Logo printed on sleeve of golf balls provided to all players			●		
Signage to promote company	Awards	Bloody Mary	Registration	Par 3 Hole	
Opportunity to interact with players during tournament	Awards	Bloody Mary	Tee / Green	Par 3 Hole	Tee / Green
Logo displayed on course	Awards	Bloody Mary	Registration	Par 3 Hole	Awards Reception
Company name listed on event materials and signage	●	●	●	●	●

BENEFITING:



Make-A-Wish Greater Bay Area fulfills the wishes of children between the ages of 2.5 and 18 who have critical illnesses across 17 counties of Northern California.

GREENVILLE DRIVE BASEBALL GAME

July 19 | Flour Field

TD SYNnex *Share the Magic* is teaming up with the Greenville Drive once again to help children in need. Host your partners, associates, friends and family for a fun night in the ballpark!

Sponsorship Benefits	Rooftop	West End Suite	Dugout	Green Monster
	\$3,000	\$1,800	\$1,500	\$400
Special seating during game	Rooftop Seating for 60	Owners Suite Seating for 30	Field Level Seating for 30	Red Sox Style Green Monster Seating for 12
Private bar	●			
Food & beverage	\$500 Credit	\$400 Credit	\$200 Credit	(12) \$10 Gift Cards

Game sponsorships are limited. Sold on a first come first serve basis.

Email CatherineE@hughes-agency.com to secure your sponsorship.

BENEFITING:



A Child's Haven treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families.



Clement's Kindness assists with the medical, psychological, social and emotional needs of children and families impacted by pediatric cancer and other serious blood disorders.



Make-A-Wish South Carolina creates life-changing wishes for children with critical illnesses.



Pendleton Place offers clinical, residential and community-based services for children, youth and families affected by the traumas of abuse, neglect, poverty and homelessness.



FIRST® GOLF TOURNAMENT

June 1 | Angus Glen Golf Course

The TD SYNnex *Share the Magic* FIRST® Golf Tournament will be held on [date] at the Angus Glen Golf Course in Markham, ON.

Tournament Host	\$15,000
Tournament Ambassador	\$10,000
Premium Food Sponsor	\$7,000
Auction & Raffle Sponsor	\$7,000
Golf Cart & Snack Pack Sponsor	\$5,000
Survival Pack Sponsor	\$5,000
Premier Hole Sponsor	\$3,500
Robot Sponsor	\$3,000
Beverage Cart Sponsor	\$3,000
Golf Ball and Tee Sponsor	\$3,000
Closest to the Pin Sponsor	\$3,000
Men's Longest Drive Sponsor	\$3,000
Women's Longest Drive Sponsor	\$3,000
Program Guide Ad	\$3,000
Driving Range and Practice Green Sponsor	\$2,500
Hydration Station Sponsor	\$2,500
Photo Sponsor	\$2,500
Specialty Beverage Station Sponsor	\$2,500
Inflatable Boat Sponsor	\$2,500
Volunteer Team T-Shirt Sponsor	\$2,500
Student Snack Cart Sponsor	\$2,500
Water Bottle Sponsor	\$2,500
Scavenger Hunt Sponsor	\$2,500
Gift Bag Sponsor	\$2,000
Flag Sponsor	\$1,500
Tee Block Sponsor	\$1,500
Foursome	\$1,500
Driving Range and Practice Green Sponsor	\$1,500
Robo-Greeter Sponsor	\$1,000
Cube Pull Sponsor	\$1,000
Sponsor A Mentor	\$500

BENEFITING:



First® Robotics Canada inspires young people to pursue further studies and careers in the field of science, technology and engineering through robotics competitions for students at the elementary, junior high and high school levels.

SOUTH CAROLINA GOLF TOURNAMENT

October 28 | Green Valley Country Club

The TD SYNnex *Share the Magic* South Carolina Golf Tournament will be held on October 28 at Green Valley Country Club in Greenville, SC. The event will feature a raffle, contests and more. Join TD SYNnex vendors, associates and community partners for a fun-filled morning supporting children and families in need.

PLAYING SPONSORSHIPS

Sponsorship Benefits	Presenting Sponsor (limit 1)	19th Hole Sponsor (limit 4)	Platinum Sponsor	Gold Sponsor	Breakfast Sponsor (limit 1)	Lunch Sponsor (limit 1)	Silver Sponsor
	\$30,000	\$20,000	\$10,000	\$5,000	\$5,000	\$5,000	\$3,000
Play at tournament with all meals, green fees, cart fees and range	Two Foursomes	Two Foursomes	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome
Signage with company logo prominently displayed at tournament	All Signage	19th Hole	Sponsor Banners		Breakfast Area	Lunch Area	
Social media recognition during tournament	●	●	●				
One Green Sponsorship with company logo displayed at tournament	●	●	●	●			
Company name recognition in event materials and signage	Logo	Logo	Logo	List	List	List	List
Player gift	●	●	●	●	●	●	●
Players invited to 19th Hole reception	●	●	●	●	●	●	●

NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Contest Sponsor (limit 3)	Golf Ball Sponsor (limit 1)	Par 3 Sponsor (limit 4)	Beverage Cart Sponsor	Tee/Green Sponsor
	\$2,500	\$2,500	\$2,000	\$1,500	\$850
Interact with players at tent display on course	●		●		
Company logo displayed on tournament signage	Contest Hole	Tee/Green	Par 3	Beverage Cart	Tee/Green
Company name recognition in event materials and signage	List	List	List	List	List
Logo printed on sleeve of golf balls provided to all players		●			

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COLORADO GOLF TOURNAMENT

August 21 | Saddleback Golf Club | Firestone, CO

Join TD SYNEX associates, vendors, partners and community friends at the 3rd Annual TD SYNEX Share the Magic Colorado Golf Tournament for a day of golf, networking and fun supporting the Children's Hospital Colorado Foundation and the Hope for the Warriors veteran's organization.

PLAYING SPONSORSHIPS

Sponsorship Benefits	Ace (limit 1)	Eagle	Birdie	Foursome	Individual
	\$10,000	\$5,000	\$3,000	\$1,000	\$300
Play at tournament with all meals, green fees, cart fees and range	Two Foursomes	One Foursome	One Foursome	One Foursome	One Player
Promotional opportunity to provide branded gifts for player bag	●				
Recognition during event program	●	●			
Table display opportunity on course	●	●			
Social media recognition pre and post event	●	●	●		
Signage with company logo displayed at tournament	●	●	●		
Tee/Green sponsorship	●	●	●		
Player gift bag	●	●	●	●	●

NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Beverage Cart	Lunch	Breakfast	Player Gift	Player Awards	Kick-off Breakfast Bar	Par 3 (limit 4)	Tee/ Green
	\$3,000	\$2,500	\$2,500	\$1,500	\$1,200	\$1,000	\$1,000	\$300
Table display opportunity to promote company	●	●	●			●		
Opportunity to interact with players during tournament	●	●	●			●	Par 3	
Social media recognition post event	●	●	●	●	●	●	●	●
Logo displayed prominently at tournament	Beverage Cart	Lunch Area	Breakfast Area	Registration Area	Awards Table	Bar	On Course	On Green

BENEFITING:



Supporting the region's only nonprofit pediatric hospital, the Children's Hospital Colorado Foundation is dedicated to caring for and curing children through the provision of high-quality care, education, research and advocacy.



Hope for the Warriors is a national nonprofit that assists veterans, service members and military families with a variety of programming, including clinical health and wellness, sports and recreation and transition services.

ILLINOIS GOLF TOURNAMENT

September 18 | Arrowhead Golf Club

Join TD SYNnex associates, vendors, partners and community friends at the Illinois Golf Tournament for a day of golf, networking and fun supporting the Clearbrook, Fox Valley Special Recreation Association, and Marklund Childhood Leukemia Warriors and Little Friends.

PLAYING SPONSORSHIPS

Sponsorship Benefits	Magic Maker	19th Hole (limit 2)	Diamond	Golf Ball (limit 1)	Sunday Night Dinner (limit 2)	Gold	Silver	Par 3 / Longest Drive	Four-some
	\$20,000	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$3,500	\$2,500	\$1,500
Presenting sponsor	●								
Specialty signage at event	Throughout	Throughout	Registration	Registration	Sunday Night	Registration	Registration		
Special sponsorship opportunities	Player Gifts Sponsor	Food & Beverage	Lunch Sponsor	Golf Balls in Player Gifts	Sunday Night Dinner Sponsor	Breakfast Sponsor	Drink Stations	Signage on Contest Hole	
Company logo prominently displayed at tournament in marketing materials	●	●	●	●	●	●	●	●	
Players invited to Sunday Night Dinner	●	●	●	●	●	●	●	●	
Players invited to 19th Hole Celebration	●	●	●	●	●	●	●	●	●
Custom gift provided to each player	●	●	●	●	●	●	●	●	●
Play at tournament with breakfast, lunch, greens fees, cart fees and range	Two Foursomes	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome	One Foursome

NON-PLAYING SPONSORSHIPS

Sponsorship Benefits	Contest Sponsor (limit 3)	Donation
	\$1,500	\$1,000
Opportunity to interact with players on specialty contest hole – Longest Marshmallow Drive, Best Karaoke, or All Putt	●	
Two representatives invited to 19th Hole Celebration and Sunday Night Dinner	●	
Specialty signage at event	Signage on Contest Hole	Tee Signage
Company name in event materials and promotions	Logo	Logo

BENEFITING:



Childhood Leukemia Warriors Foundation provides financial support to families during their child's treatment for leukemia



Clearbrook empowers adults and children with intellectual and developmental disabilities.



FVSRA provides diverse recreational activities to Illinois residents of all ages and abilities



Little Friends empowers people of all ages experiencing autism, intellectual and emotional disabilities.

AUCTION DONATIONS

Many of the TD SYNEX *Share the Magic* events feature silent and live auctions. Contributions from TD SYNEX vendors, local business, restaurants and other partners contribute to the success of the auctions each year.

The auctions feature various electronics, art, getaways, trip packages, dining certificates, and more. Donations should have a value of \$200 or more and may be combined with other packages to increase the value.

Select high-value donations chosen by the event committee will be featured in a live auction. These are typically distinct items, trips or experiences that our attendees cannot often find elsewhere.

Event recognition will be provided for all auction donors based on the donation level.

DONATION FORM:

Sponsor Organization: _____
(As it should be listed on event materials)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Item(s) Description

Item(s) Value

_____	_____
_____	_____
_____	_____
_____	_____

Remit form along with item(s) to:

Catherine Stoffelen, Hughes Agency

110 E. Court Street, Suite 100, Greenville, SC 29601

(864) 271.0718

CatherineE@Hughes-Agency.com



YES, I WANT TO BE A SPONSOR.

Please check the event(s) and level(s) you would like to sponsor.

SOUTH CAROLINA CELEBRATION

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

CANADA GALA

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

ARIZONA GALA

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

BAY AREA GOLF TOURNAMENT

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

SOUTH CAROLINA GOLF TOURNAMENT

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

COLORADO GOLF TOURNAMENT

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

ILLINOIS GOLF TOURNAMENT

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

GREENVILLE DRIVE BASEBALL GAME

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.

FIRST GOLF TOURNAMENT

PLEASE SELECT ONE:

- I would like to sponsor at the _____ level.
- I will not be able to attend the event and wish to donate my tickets back.
- I would like to make a donation in the amount of: \$_____.



SPONSORSHIP FORM

PAYMENT

All sponsorship payments must be paid in full by event date unless otherwise specified.

Check

An invoice will be sent to the email provided below with instructions on who to make the check payable to.

Credit Card

An invoice will be sent to the email provided below with instructions on how to make a credit card payment.

MDF

CONTACT INFORMATION

Sponsor Organization: _____
(As it should be listed on event materials)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____

Please provide contact to obtain marketing assets included with sponsorship:

Name: _____ Phone: _____ Email: _____

Remit form along with payment to: Catherine Stoffelen, Hughes Agency
110 E. Court Street, Suite 100, Greenville, SC 29601
(864) 271.0718
CatherineE@Hughes-Agency.com

