



Surface Series:

Reseller Expansion Program

Presented by:

Mahvish Khan & Gurbir Singh

Business Development Managers - Surface Devices & Hubs TD SYNNEX Canada







Overview:

In July of 2023, Microsoft Corp. announced the Surface Reseller Expansion Program which allows all Resellers in Canada to access and purchase Surface for Business devices, hubs and accessories from Distributors, without the need to be authorized until December 31, 2023.

Limitations:

Unauthorized Resellers are not allowed to purchase and sell Surface warranty plans, submit Deal Registrations, and are not eligible to participate in the the Surface Demo Program.

Partner Reseller Tiers:

Surface Breadth Partners: Non-Authorized Device Resellers (limited access)

Surface DMP Partners: Distributor-managed Authorized Device Resellers (full access)

Tier	Use Local Promotions	Use 5 for 5 Rebates	Sell Surface Devices	Sell Surface Hubs	Sell Accessories	Sell Warranty Protections	Access Demo Program	Submit Deal Registrations
Breadth	√	✓	√	✓	✓			
DMP	✓	✓	✓	✓	✓	✓	✓	✓

Be a Surface DMP Partner



To get full access to the Surface for Business product line and participate on Deals Registrations and qualify for the Surface demo program, Breadth Partners must complete the DMP onboarding process and be authorized.



For any portal issues

Send an email to DROC@microsoft.com and provide a copy of the error message. Or let us know and we will help you connect with Microsoft support.



2024 Surface Device Portfolio

2-in-1 Tablets

Devices that revolutionized a focus on flexibility, power, and mobility



Go 4
The most portable



Pro 10
The iconic Surface form factor

Laptops

Devices that that raised the bar on impact, married design to collaboration and never sacrificed on performance



Laptop Go 3

The most portable everyday laptop



Laptop 6

The perfect everyday laptop



Laptop Studio 2
Incredibly powerful, infinitely flevible



Surface Studio 2+
The most powerful
Surface desktop



The revolutionary all-in-one digital whiteboard

Large Displays

All the power of a static desktop in sleek, modern form factors for where experience matters



Devices that advance the era of Al



Pro 11th Edition
The most intelligent tablet



The most

Got questions? Email us at

MicrosoftSurfaceCA@tdsynnex.com



