



Surface Series:

Microsoft Surface Demo Program

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Definition

The Surface Demo Program provides **50% discount** on select Surface devices and accessories and **40% discount** on Surface Hubs for **qualified** orders from ADR and DMP Resellers.

Purpose

This program can only be applied on below use cases:

1. As a test unit for end users with **approved and valid deal registration**.
2. Reseller's **Internal Use** (trainings, tests, demonstrations, presentations or marketing)

Eligibility

For **Deal Registration** purposes:

- ✓ Reseller must provide deal registration CAS ID#

For **Internal Use** purposes:

- ✓ ADR Partners must provide email approval from their Microsoft PDM.
- ✓ DMP Resellers must have accumulated a minimum of \$25k Surface sales with us in the past half year (Jan – Jun or Jul – Dec).

Limitations

Surface Demo units are:

1. Not eligible for extended warranties.
2. Not allowed to be published or sold through Reseller's website.
3. Not available for unauthorized (breadth) Resellers.
4. Not qualified for promotion, deal registration, or any other discounts.

DMP Reseller's Internal Use



Program Period:

The Surface demo program runs once every half year, from **Jan to June** or **July to Dec**. Unclaimed eligible demo purchase cannot be carried over to the next half.

Eligibility Requirements:

Reseller must have accumulated a minimum **\$25k Surface sales from TD SYNEX Canada** in the previous half year to qualify for a demo unit. Eligible demo quantity may increase based on the Reseller's accumulated Surface sales. Sample: If reseller requests demo purchase in October, sales from Jan – Jun will be reviewed.

Quantity Threshold:

1 demo unit > \$25k to \$50k sales

2 demo units > \$50k to \$100k sales

3 demo units > \$100k sales or more

Allowed Usage:

Resellers are only allowed to use the Surface demo units purchased through this program, solely for the purpose of "internal business development use" such as:

- Internal training and readiness
- Test and lab environments
- Solution demonstrations
- Customer facing sales and marketing activities
- Temporary loans to prospective customers
- As a work device

Deal Registration Benefit



Program Period:

Reseller must purchase and resell Demo unit to end user within the approved Deal Registration period.

Eligibility Requirements:

Reseller must provide an approved and valid Deal Registration CAS ID# to qualify.

Quantity Threshold:

1 demo unit > 50 – 99 units deal **2 demo units** > 100 – 249 units deal **3 demo units** > 250 – 499 units deal **4 demo units** > 500+ units deal

Allowed Usage:

Resellers are eligible to purchase a limited number of Demo SKUs from Distributor for sale to a commercial, government and education customers in connection with an approved Deal Registration case. End User may use the demo device for trial and testing purposes.

2024 Surface Portfolio

2-in-1 Tablets

Best for: Frontline Workers,
Information Workers,
Executives



Surface Go 4

The smallest and
lightest Surface.



Surface Pro 10

The new AI built
Surface 2 in 1.



Surface Pro 9

The premium and
portable Surface.

Laptops

Best for: Information
Workers, Executives,
Engineers, Developers



Surface Laptop Go 3

The lightest
Surface Laptop.



Surface Laptop 6

The new AI built
Surface Laptop.



Surface Laptop 5

The best Surface
Laptop for most
professionals.



Surface Laptop Studio 2

The most powerful
Surface Laptop ever.

Large Screens

Best for: Hybrid Meetings,
Designers, Mobile Workers



Surface Studio 2+

The all-in-one Surface



Surface Hub 3

Enable teamwork anywhere
with this smart large display
Surface.

Got questions? Email us at
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