



#### Promo

Unlock Peace of Mind with Microsoft 365 Business Premium

Period: January 6th, 2025 and April 1st, 2025.



# **Enable AI-Powered Work and Reduce Risk with Enhanced Security**

As your subscription renewal approaches, now is the perfect time to consider upgrading to Microsoft 365 Business Premium. This move is more than a step forward; it's a jump towards greater productivity, advanced security, and unparalleled collaboration.

To help you make the move, we are excited to introduce a limited-time offer. Receive 15% off when you upgrade **at least 10 licenses** to Business Premium at your renewal, between January 6<sup>th</sup>, 2025 and April 1<sup>st</sup>, 2025.

We're also offering an upgrade bundle for **\$3,000** that includes 10 Business Premium licenses, a set of services to help you get started, and access to training to help you ramp quickly. You can learn more about this package below.

Top cybersecurity trends for SMBs<sup>1</sup>

1 In 3

Have Experienced A Cyberattack

\$250K+

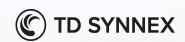
Average Cost Of Cyberattacks Is Over

81%

State Al Increases The Need For Additional Security

## **Gain Peace of Mind and Protect Your Expanding Business**

Security is foundational for safe and responsible Al-powered productivity. Designed for small and medium businesses (SMBs) in an affordable package, Microsoft 365 Business Premium brings together a comprehensive security and productivity suite.





#### **Promo**

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# **Overcome New Risks with Premium Security**

TD SYNNEX is committed to helping you improve security. Discover how Microsoft 365 Business Premium, which now features Microsoft Defender for Business, can help you:

Manage devices

Protect sensitive data

Safeguard passwords

Defend against phishing

Use Al-powered protection

# Quick Start Upgrade Package

Ready to embrace a new way to work? Consider our introductory upgrade package.

Act now to unlock peace of mind and enable Al-powered work

Contact Us to Discuss Your Renewal Next Steps!



# \$3,000

#### Make the Move with Confidence

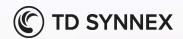
- Develop migration plan to validate business goals, identify the best users, and define success criteria
- Review data and security recommendations to optimize rollout
- Provide users with quick start enduser training



\*Lock in the promotional pricing for 12 months and add up to 300 licenses anytime during the subscription term by starting a new subscription. Promotion ends April 1st, 2025!

Talk to your TD SYNNEX Sales Manager and discuss the strategic approach and what type of support you need. **Contact us at:** 

- For accounts in ON, NB, NL, NS, PEI: Microsoftteam1.ca@tdsynnex.com
- For accounts in QC, MB, AB, BC, SK, NT, YT, NU: Microsoftteam2.ca@tdsynnex.com





From

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Microsoft 365 Business Basic / Business Standard



Microsoft 365 Business Premium



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Office 365 E1 / E3



Office 365 E5/ Microsoft 365 E3



Microsoft 365 E5



Unlock Peace of Mind with Microsoft 365 Business Premium

- Core security controls: Unified threat protection and compliance tools.
- Identity & access management:
   Secure authentication via Microsoft
   Fntra ID
- **Device management:** Centralized policies with Microsoft Intune.
- Email/app security: Defender for Office 365 safeguards communication.
- **Data protection:** Sensitivity labels and encryption via Defender/Purview.
- Al integration: Streamlined workflows with Copilot compatibility.



Secure Your Business with ME3

Microsoft 365 E3

- Enhanced sensitivity controls: Granular data classification and encryption.
- Compliance automation: Recurring updates and audit workflows.
- Office 365 integration: Seamless E1 Plus/E3 compatibility.
- Centralized management: Unified device and threat policies.
- **Regulatory alignment:** Tools for GDPR, HIPAA, and industry standards.



Elevate Your Business Security with ME5

- Advanced threat protection: Al-driven security for data and endpoints.
- User/session risk analysis: Real-time access controls.
- Al app governance: Monitor and regulate 400+ workplace Al tools.
- Automated compliance: Sensitivity/ retention labels for Copilot-ready content.
- Enterprise integration: Combines E3/ E5 features for holistic security.

Contact Us Today to Learn More



# No Better Time: CSP Offers to Empower Your Customers with Secure Al

# Upsell to Business Premium

#### M365 BP 15% Promo

New to BP customers, up to 300 seats \*North America

Jan 6th - Apr 1st, 2025

# Upsell to M365 E3

M365 E3 15% Promo

New to M365 E3 customers

Jul 1st, 2024 - Jun 30th, 2025



Upsell to M365 E5

M365 E5 15% Promo

New to M365 E5 customers

Jan 1st - Jun 30th, 2025



## M365 Copilot



#### **IURs** available

For select benefits packages

Launched Jan 22<sup>nd</sup>, 2025

#### EXTENDED

### M365 Copilot 15% Promo

For > seats up to max of 300 seats

Sep 1<sup>st</sup>, 2024 - Apr 1<sup>st</sup>, 2025



Available on Annual Monthly

Launched Dec 1st, 2024

**Global Promo Readiness Guide**