

Distributor Benefits for Intel® Partner Alliance Recruitment

- **Trusted Advisor** – Help your customers maximize their Partner Alliance benefits to help grow their business
- **Win more Business** – Partners earn more benefits by purchasing more product from Intel® Authorized Distributors, resulting in increased volume and revenue
- **Grow their Business** – Partner Alliance provides Partners with more opportunities to grow their business, gaining leads through Marketplace, increasing their technical expertise & competencies, access to marketing assets & campaigns and potentially MDF
- **Points Redemption** – Guide your customers to redeem their Points for credit vouchers through Intel Authorized Distributors