



StreamOne® Ion

White Label Storefronts



Elevate your brand and expand your digital presence effortlessly with StreamOne® Ion.

With white label storefronts, you can transform your customer experience while optimizing operational efficiency like never before. Provide your customers with a seamless end-to-end cloud management solution, all under your own brand, and without deployment or maintenance costs. White label storefronts offer self-service access for your customers, allowing them to effortlessly navigate your custom marketplace and access the services they need, when they need them.

With StreamOne® Ion, you can accelerate self-service provisioning, streamline your operations, and ultimately, enhance your bottom line.



Overview

These storefronts are integrated directly into the StreamOne® Ion platform and do not need to be maintained separately. Deployment is quick and easy, with customization options to boost your brand including logo, banners, and custom URLs.

Customer modules, that you can enable or disable include purchasing, lifecycle management, reporting, and invoices with detailed billing information. Just like StreamOne® Ion, the white label storefronts are multi-currency and multi-language to support your global business.

- Easily expand your digital commerce capabilities
- Improve your customer experience and increase sales
- Free up resources on your support team



User Accounts Management & Agreements

Upon visiting your white label storefront, customers and prospects alike can create an account to log in on their own, increasing convenience and accessibility. By offering this feature, you eliminate barriers to engagement and streamline the customer journey, ultimately increasing the likelihood of converting prospects into customers. Additionally, you can manage your customers' click through terms acceptance completely digitally and self-service, further simplifying the process.



Product Portfolio

Make it simple for customers to browse and purchase your offerings, enhancing their buying experience and driving sales. Customers can search and browse products you select for your marketplace, as well as browse plan information, pricing and add-ons. They can even compare plans, speeding the decision making process. You can also publish your own products to your storefront with ease, complete with content, pricing and purchase notifications.



Pricing

Pricing can be managed through the creation of end customer Pricebooks with customized pricing creation, with pricing changes from vendors automatically synced. Through the white label storefronts, pricing is auto-assigned via Pricebooks, and granular product or customer level pricing management is enabled to guarantee your margin.



Lifecycle Management

Give your customers self-service control to adjust their subscriptions, manage quantities, and view terms and renewals at their convenience, without needing to rely on customer support or sales representatives.



Ordering and Provisioning

Enable customer self-service purchasing and provisioning to provide an enhanced customer experience and free up resources on your team to focus on more complex customer support. Additionally, you can set credit thresholds by currency value for new purchases to eliminate accidental purchases or purchases that exceed a customer's credit limit.



Reports

Give your customers the power to control their cloud environments with self-service provisioning, dashboards, and analytics. With StreamOne®, your customers have access to the same tools and insights as you, enabling them to make informed decisions and optimize their operations. Customers have access to billing, usage and vendor reports.



Billing Management

Lastly, provide customer with access to their invoices with detailed billing information, for improved transparency. By providing insight into recurring charges, usage-based fees, and subscription renewals, customers can make informed decisions about their purchases and allocate resources more effectively.

"We have a link to the [white label storefront] [on our own website](#) so customers can click from there and see their own environment, and [they are happy with it](#). It is very clear how to activate licenses, how to downscale, and all those kinds of things."

Edwin van Ommen
Senior licentie specialist
Interstellar (Netherlands)



Ready to learn more?

Contact your local cloud sales representative today to access documentation and support for White Label Storefronts.