



# StreamOne<sup>®</sup> White Label Storefronts

Extend the power of  
StreamOne<sup>®</sup> automation  
to your customers.



With White Label Storefronts, you can transform your customer experience while optimizing operational efficiency like never before. Provide your customers with a **seamless** end-to-end cloud management solution, all under your own brand, and **without deployment or maintenance costs**.

White Label Storefronts offer **self-service access** for your customers, allowing them to effortlessly navigate your custom marketplace and access the services they need, when they need them.

### Leverage pre-built or customized marketplaces.

Choose to **rapidly deploy** a pre-built marketplace with pre-defined settings or **configure your own** experience with customized settings. White label storefronts are integrated directly into the StreamOne® platform and do not need to be maintained separately.

Plus, the N-tier architecture of StreamOne® means that the functionality of the platform is available and transferable to any user, including customers. **Enable or disable modules** such as purchasing, lifecycle management, reporting, and invoicing depending on the experience you want your customers to have. Just like StreamOne®, White Label Storefronts are **multi-currency** and **multi-language** to support your global business.



## A seamless end-to-end customer experience



### User Accounts Management & Agreements

Upon visiting your White Label Storefront, customers and prospects alike can create an account to log in on their own, **increasing** convenience and accessibility. Additionally, you can manage your customers' click through terms acceptance completely digitally and self-service, further **simplifying** the process.



### Product Portfolio

Make it simple for customers to **browse** and **purchase** your offerings, enhancing their buying experience and **driving sales**. You can also publish your own products to your storefront with ease, complete with content, pricing and purchase notifications.



### Pricing

Pricing can be managed through the creation of end customer Pricebooks with customized pricing creation, with pricing changes from vendors automatically synced. Through the White Label Storefronts, pricing is **auto-assigned** via Pricebooks, and granular product or customer level pricing management is enabled to **guarantee your margin**.



### Lifecycle Management

Give your customers **self-service control** to adjust their subscriptions, manage quantities, and view terms and renewals at their convenience, without needing to rely on customer support or sales representatives.



## Ordering and Provisioning

Enable customer self-service purchasing and provisioning to provide an **enhanced** customer experience and **free up resources** on your team to focus on more complex customer support. Additionally, you can set credit thresholds by **dollar amount** for new purchases to eliminate accidental purchases or purchases that exceed a customer's credit limit.



## Reports

Give your customers the power to control their cloud environments with self-service provisioning, dashboards, and analytics. With StreamOne®, your customers have access to the same tools and insights as you, enabling them **to make informed decisions** and optimize their operations. Customers have access to billing, usage and vendor reports.



## Billing Management

Lastly, provide customer with access to their invoices with detailed billing information, for **improved transparency**. By providing insight into recurring charges, usage-based fees, and subscription renewals, customers can make **informed decisions** about their purchases and allocate resources more effectively.





## How StreamOne® is better

1

### Unmatched configurability

Deploy quickly with a pre-built storefront or build a custom marketplace

2

### N-tier

Extend end-to-end cloud management to customers



Achieve great outcomes with StreamOne®  
**Contact us today to get started.**