

Destination AI

The Fast Track to Growth in AI

It's no secret that Artificial Intelligence (AI) is transforming the market landscape. Organizations are increasing AI spend, with global spending predicted to reach **\$303.7B** in 2025, with a **23.25%** CAGR from 2024 to 2028.¹

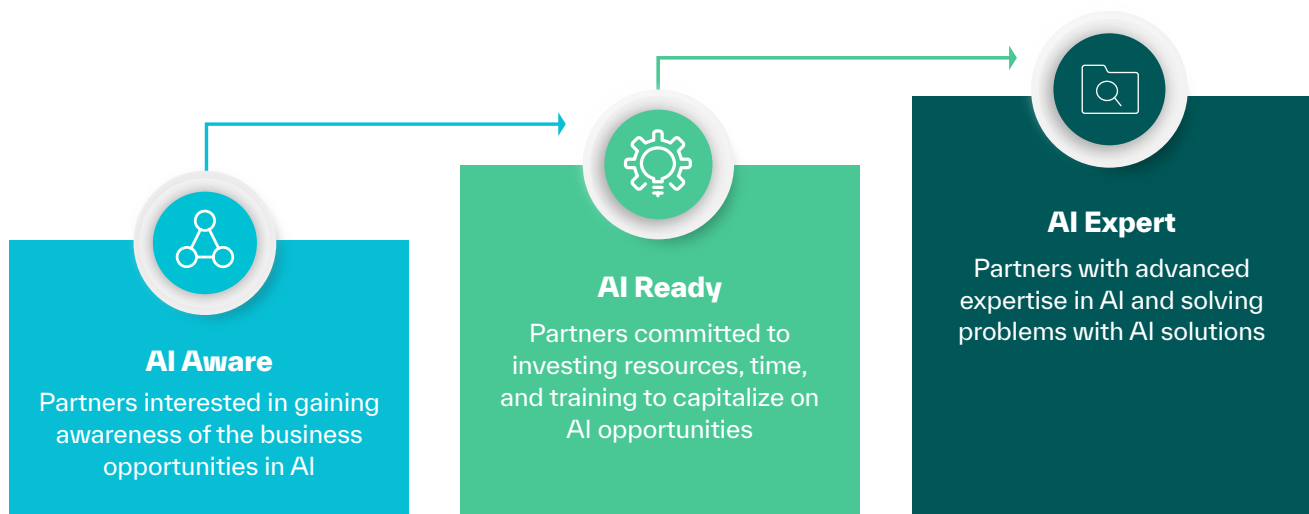
However, it's difficult for partners to know where to start to meet this opportunity. During 2024, **80%** of partners will not fully capitalize on AI-related growth and development potential because of the inability to identify immediate opportunities relevant to their business profile. But they do want to! The number of partners offering AI and Machine Learning (ML) solutions grew **625%** in just this past year, according to the most recent [TD SYNEX Direction of Technology Report](#).

By embracing AI technologies and harnessing their transformative potential, partners can drive innovation, unlock new revenue streams, and gain a competitive advantage in today's fast-paced economy.

Propel Your Business Forward with Destination AI

Leveraging our position in the center of the IT ecosystem with a unique perspective on both the market landscape and partner enablement, TD SYNEX created Destination AI to help our partners and vendors gain a competitive edge in AI.

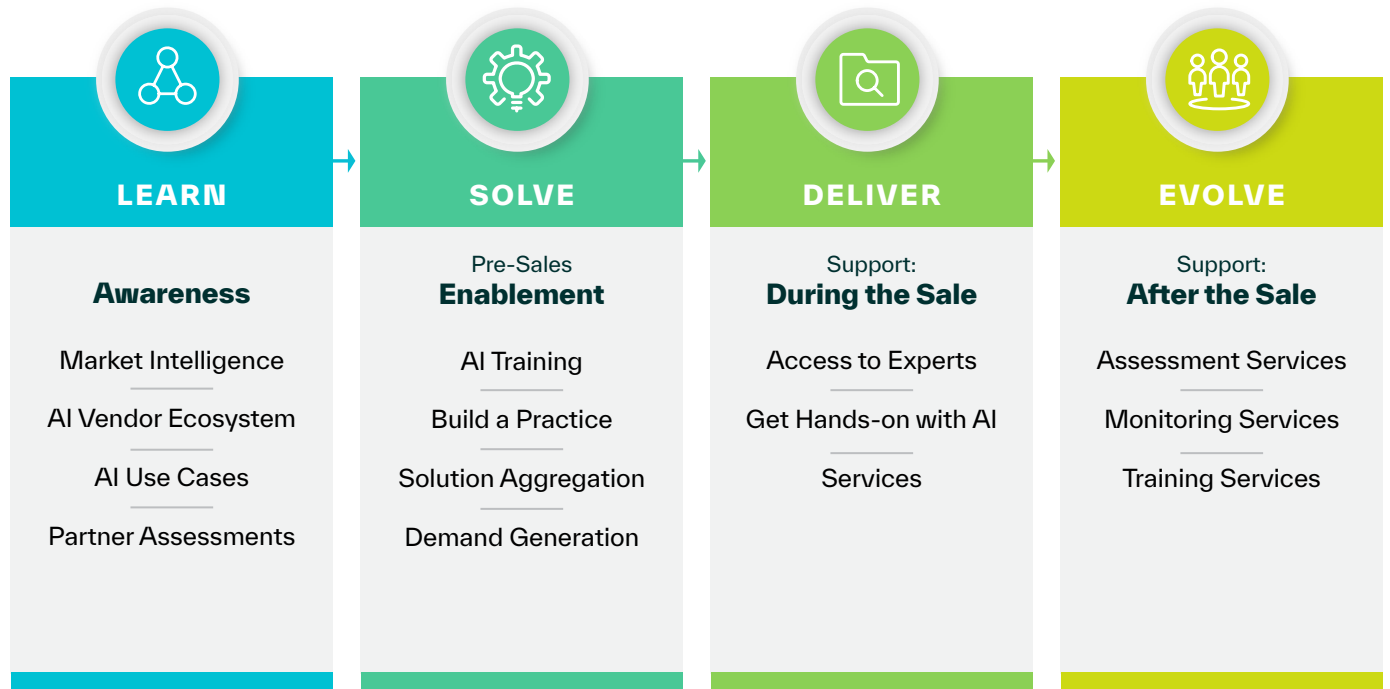
Destination AI is a curated collection of resources and assets purpose-built to accelerate the scale of AI to partners, with tailored enablement yielding measurable results, no matter where they are in the AI journey.



¹ Source: IDC Worldwide Black Book 3rd Platform Edition July 2024. CAGR calculated from 2024 to 2028

The Destination AI Framework

We provide our partners with all the right conditions to gain a competitive edge in AI throughout the sales cycle.



Awareness: Educating you on the latest AI advancements by curating industry reports, vendor value propositions, AI stories, and more to keep you ahead in the quickly evolving world of AI.

Pre-sales Enablement: Equipping you with rapid skills transfer and business transformation, such as AI foundational training, vendor training, and practice-building resources to enable you to integrate AI seamlessly into your go-to-market strategies.

Support During Sale: Offering guidance and assistance throughout the purchasing process by getting you hands-on with AI, providing solutions and expert advice to ensure you and your customer needs are met.

Support After Sale: Providing ongoing support and services to maximize the value and effectiveness of the AI investment by your customer.

Ready to get on the fast track to AI?

Contact your local sales representatives to learn more.



Destination AI